

Privacy Notice for Residents and Intermediary groups: South Midlands Get Britain Working Plan

GC Insight are helping West Northamptonshire Council and other South Midlands local authorities write a Local Get Britain Working Plan to tackle economic inactivity and get people back into work.

You've been asked to share your views and experiences of being out of work and what support you need to help you get into work.

Before you take part, we want to tell you how we will use your personal data and the information you give us in the study. This Privacy Notice tells you all you need to know to help you decide if you want to take part. If you want to know more, please get in touch and we would be happy to help.



What is this
all about?

GC Insight is an independent research company. This means that we help our customers to use information to understand things better and make decisions.

The UK Government are worried about people who are not working and are asking local authorities to put together support to help their residents. This means giving people the chance to learn, to gain new skills and to take their first steps back into work.

To help people back into work and to deal with the negative impacts on people's health and wellbeing, West Northamptonshire Council are writing a plan which will:

- Talk about the challenges that stop people working and how they might be able to help overcome them.
- Identify existing support and ensure local organisations and residents know where they can find out about it and access it.
- Tell people what local organisations are going to do to help them back into work over the next 1-2 years.

If you:

- work for an organisation that helps local people to develop skills, access support and get a job; or
- live in the South Midlands and do not work or have only got a job recently,

we would like you to answer some questions about the challenges local people face when trying to get a job, the opportunities people have to work, the support that is available to help people back to work, the role of employers in helping people with physical, mental or other challenges to get a job and stay in that job, and the impact that not working has on peoples' lives.

What are
we asking
you to do?





Why Me?

We want to hear from you, and people living locally, to understand what stops people from working and what support they need to get into work

You DO NOT HAVE to take part in the research or give an answer to every question. It is completely up to you whether you do or not. And no one will be cross or upset if you do not choose to.

Do I have to?



Will I be paid?

As a 'thank you' to residents who have experienced being out of work who chooses to complete the online survey, we will email you a £5 voucher that you can use on the high street.

Residents who are selected to take part in a further one to one conversation will be given a £20 voucher to thank them for their time.

Your experiences, thoughts and opinions about getting and keeping a job.

What will they ask me?



Who will know what I've said?

The GC Insight team will be able to see what you tell us. When GC Insight tell West Northamptonshire Council what residents have said, they will make sure that no one knows or can work out what individual residents have said.

The survey data and audio recordings from interviews will be analysed alongside the information that other residents and local organisations share.

We will only use the information you give us to help write the Local Get Britain Working Plan. The plan will be published and available online.

How will my information be used?



How long will my information be kept for?

We will delete the audio recordings and the survey six months after the end of the project (which is expected to be November 2025). All your information will be kept very safe and secure, and only people who are allowed to will use it.



What can I do if I'm not happy with how my information is being used?

At any point, you can choose to not take part in the focus group, or for your information to be shown to you, changed or deleted. If you want to make a complaint about how your information is being stored or used, you can contact:



WINNING MOVES

0121 285 3800

dataprotection@winningmoves.com

ico.

Information Commissioner's Office

0303 123 1113

<https://ico.org.uk>

Is there any other information I might need to know?



Because we are looking after your personal data, there are certain laws that we need to obey, and certain things that we need to share with you.

Laws and codes	<p>We follow the UK General Data Protection Regulation (GDPR) and the Data Protection Act (2018).</p> <p>We also follow the Market Research Society Code of Conduct.</p>
Data controller and data processor	<p>The Data Controller is West Northamptonshire Council and the data processor is GC Insight.</p>
Lawful basis for processing	<p>Under UK law, we have to tell you the “lawful basis” for collecting and using information, such as your name, your contact information and your opinions. We cannot process your data if there is not a clear reason to do so.</p> <p>Your contact details were shared with us by your local authority, the local organisation that has been supporting you or an employer representative group (e.g. Chamber of Commerce).</p> <p>The lawful basis for this sharing your information is called legitimate interest, as we will use the information to help West Northamptonshire Council and other councils to understand more about why people are not working and what support people need to help them back into work</p> <p>Once we contact you and ask you to have an interview with us, or to fill in a questionnaire, you have to agree to take part and provide us with your consent. You do not have to take part and doing so is voluntary.</p>
Where your data is stored	<p>All of the information we have about you, or we collect during the feedback group will be kept in either the UK or the European Union.</p>
Information Commissioner's Office Registration	<p>We are registered with the Information Commissioner's Office and our number is Z6399957</p>

Important details about Winning Moves	<ul style="list-style-type: none">• Our address: 102 Colmore Row, Birmingham, B3 3AG• Our phone number: 0121 285 3800• Our email address: info@winningmoves.com• Our company number: 03069806
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